



A presentation by Government of Uttar Pradesh





Emerging economic powerhouse of India

Largest consumer base of India with 240mn population and another 200mn in neighboring states

Hosts seven cities with 1 mn plus and seven others with over 0.5 mn plus population.

2 international airports, 5 domestic airports and 15 upcoming regional airports

Upcoming world class international airport city at Jewar about 1.50hrs drive from the capital

Around 1120 miles of 8-lane expressways and 10,000 miles of railway network

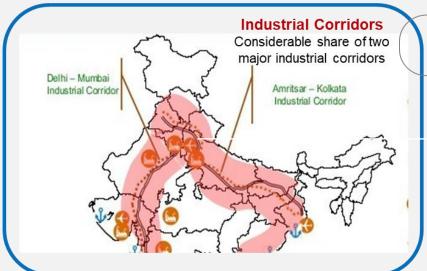
1,000 miles of inland waterways opening up South east Asian market

56% population in working age group

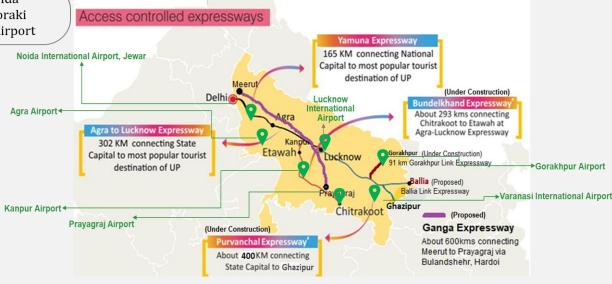
75 Universities, 4000+ Colleges, 125,000+ ITI seats & world class institutes like IIT-K, IIT_BHU, IIM-L, etc.

Top 5 manufacturing states of India with more than 9 mn MSMEs (highest in India)

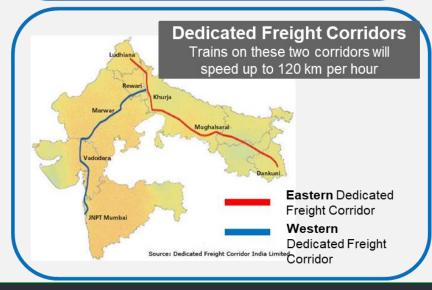
Connectivity Advantage



Multi Modal logistics Hub, Noida Multi Modal Transport Hub, Boraki MRTS between DNGIR and IGI Airport

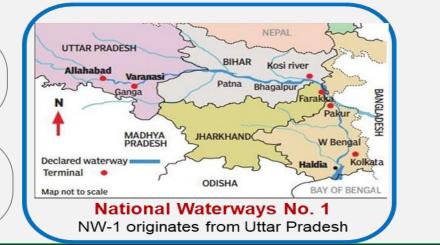


State of the Art Expressway framework



2nd Highest* Network of National Highways in India with 11,737 KM NH in the State.

Highest Railway Network in India with around 16,000 KM of total track.



Huge industrial land bank

- More than 20,000 acres of ready to move industrial land bank
- Best in class industrial townships Transganga & Saraswati Hi-Tech Park
- Electronics City planned near upcoming international airport at Jewar

Institutional arrangement

UP State Industrial Development Authority

Catering to industrial land requirement across the state

NOIDA, GNIDA, YEIDA

Catering to industrial land requirement across key areas like Noida, Greater Noida and Yamuna Expressway UP Expressways Industrial Development Authority

Catering to industrial land requirement near the state expressways

Enabling Policy framework

Industrial Investments & Employment Promotion Policy 2017

Umbrella Policy providing attractive incentives to all industries irrespective of sector (UP IIEPP 2017)

20+ Sector specific policies

Defence & Aerospace Mftg Policy

Electronics Manufacturing Policy

Pharmaceutical Policy

Textile Policy

Warehousing & Logistics Policy

Civil Aviation Policy

Right of Way Policy

EV Mftg Policy

Solar Policy

Tourism Policy

Pvt Industrial Park Scheme

MSME Policy

Biofuel Policy

Export Policy

Information Technology Policy

Attractive incentives -

- ► Land Rebate
- Capital Subsidy
- SGST Refund
- Capital Interest Subsidy
- ► Infrastructure Interest Subsidy
- Stamp Duty exemption
- Electricity Duty Exemption
- Provident Fund reimbursement
- Transportation subsidy
- ► R&D incentives

Destination Uttar Pradesh Post COVID19 – New Policies

1 Standard operating procedure (SOP) for SGST refund

- Various policies offer SGST refund but there was no streamlined framework;
- SOP notified for simplifying cumbersome refund mechanism;

3 Industry Status to W&L units

- Amendment in zoning regulations to apply industrial land use to W&L units qualifying infrastructure status as granted by GoI
- Industrial ratesapplied on land allotment in areas reserved for industrial activity in industrial areas

Mandi tax completely abolished for transactions outside Mandi yards

4 Lowering eligibility limits of Pvt Industrial & Logistics park

- Policies provided incentives for setting up Pvt Parks but on higher land size. Limits lowered based on investor feedback & learning from best practices in other states (Such as Haryana)
- ► Limits for Pvt Industrial parks under IIEPP 2017 reduced from 100 to 20acres in Bundelkhand & Poorvanchal, 150 to 30 acres in Paschimanchal & Madhyanchal; and from 50 to 25acres for Logistics Parks under W&L policy 2018.

5 Zoning regulations Amendment to enable EV Public Charging Stations (PCS)

 GoI Model building by laws and other guidelines for provision of Public Charging Stations adapted

Destination Uttar Pradesh Post COVID19 – New Policies

1 Post Covid19 Accelerated Investment Promotion Policy for Backward regions 2020

Extension in SGST reimbursement period to Mega projects (as per HEPP 2017) for quickly implementing their investment proposals only in Bundelkhand, Poorvanchal & Madhyanchal

- ▶ 70% SGST reimbursement for 12years in Madhyanchal & Poorvanchal, 15years in Bundelkhand region
- ▶ Investment implementation period: 30 months for Mega & Mega+ units, and 42 months for Super Mega units

2 UP Electronics Mftg Policy 2020

Expanding the scope of ESDM policy to pan UP (beyond NCR), and complement the GoI ESDM policy 2020 by promoting component manufacturers & Centre of Excellence (CoEs).

- ▶ Permits investments in refurbished P&M, thereby promoting investments relocating from other countries
- ▶ Besides EMCs, incentives for setting up Pvt ESDM parks also. Special package to FAB units

3 UP Startup Policy 2020

Expanding the scope of Startup policy to cover non-IT based startups, integrating with States' ODOP scheme and YUVA Hub Abhiyan

New incentives include Grants for running Accelerator programs; Incentives to Navratna Incubators; Annual Incubator Ranking launched. Incentives to top3 ranking incubators; and Seed Capital Assistance to Startups.

Ease of Doing Business Advantage

12
positions
jump in
2years

2nd RANK

"Achiever State"

BRAP implementation FY18-19 (DPIIT, 2020)



12th Rank

14th Rank (FY17)

NIVESH MITRA

One of India's largest digital Single Window clearance platform

To provide NOCs/Clearances/Licenses including Renewals required for setting up (Pre-Establishment) & running (Pre-Operation) a business in UP

- ► 146 no of ► Total services on Nivesh Mitra
- 20
 department
 s have
 been
 integrated
- SKOCH GOLD Award received in governance category

Implementation of BRAP action points under EODB exercise in Uttar Pradesh

BRAP 17-18

BRAP 18-19

372 Reforms Implemented

187 Reforms
Implemented

Implementation of recommendations at District Level through **District level EODB**



Applications only through Nivesh Mitra (No offline applications allowed)



Only One Time Query on Applications within 07 days of application received



Digitally Signed Downloadable NOC / Clearances / Approvals



Timelines included in UP Janhit Guarantee Act

Ease of Doing Business Advantage

Enabling steps

Timelines guaranteed through Act

Trust based inspection reforms

MSMEs to be allowed to operate for 3 years without any approval

GIS enabled land bank

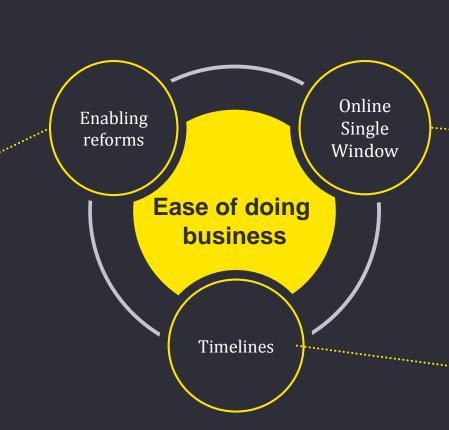
Increased transparency drive

Labour reforms

Dedicated nodal officer for mega investments

Open Access to power supply

Liberal FAR for industries



Nivesh Mitra

Ranked amongst top 5 SW in India

'Know Your Approval & Incentives'

Consolidated payment

Digital signed certificate/ NOCs

Third Party Verification

Grievance redressal

Assured timelines

Property registration – 1 day

Power Connection – 15 days

Labour laws registrations - Instant

Fire NOC – 15 days

Building plan approval – 15 days

Key sectoral opportunities

1

Electronics Manufacturing

- ▶ 40% of all mobile phones manufactured in India are from UP and 55% of Electronics component manufacturers operating in India are in UP.
- ► Abundant skilled manpower in electronic chip design and embedded software.

2

Defence Manufacturing

- ▶ UP Defence Industrial Corridor providing access to strong ancillary base
- ► FDI limit under automatic route relaxed up to 74% and import ban on select weapons/ platforms – UP Defence Corridor ideal destination

3

Warehousing & Logistics

- ► Infrastructure like EDFC & WDFC and their intersection in the state (Dadri); National Waterways-1; more than 1,800 kms of expressways
- ► Huge agricultural & industrial activity in the state



Agro & Food Processing

- ► Nine agro-climatic zones
- ► Highest share in national output of sugarcane, food grains, potato, wheat, milk, mango etc.

Key sectoral opportunities

5

Textiles & Apparels

- > 3rd highest fabric producing state of India contributing more than 13% of national production
- ▶ 5th highest silk producer.
- ▶ Produces 90% of India's carpets



Aerospace & Civil Aviation

- Upcoming Jewar Airport built with an aim to decongest the Delhi Airport and ambitious RCS scheme implementation by the state
- Rationalisation in the tax regime for MRO
 & convergence of defence & civil MROs to
 create economies of scale



Health & Pharmaceuticals

- ► More than 17% market share of national pharma sales
- Vibrant ecosystem with leading R&D centres and players
- State Policy to promote hospitals on PPP mode & Private Hospitals



Start-ups & Venture Capital

- ► High quality educational institutes like IIT Kanpur, IIT-BHU, IIM Lucknow etc.
- Strong mentor pool and policy supporting start-ups & incubation centres
- Rs. 1000 Cr fund of funds

Snapshot of top existing players



















































